

2. Resume Design: Tips That Get Results

Employers prefer crisp-looking resumes that get to the point. By using the example on this page as a template, you'll improve both the style *and* the substance your resume.

Layout

Add interest and clarity by using bullets, indents and varying font styles (such as bold and italic letters). Avoid using unconventional fonts or adding photos or graphics.

Length

The general rule is: one page for early-career (entry level to 5-10 years); two pages for mid-career candidates.

Job Data

Provide the reader with relevant detail about your past and present employers, such as product information, size and physical location.

Measurables

Quantify your job duties, reporting relationships and achievements with actual numbers.

Job and Education Dates

Make sure the dates are clear and without gaps. If you're a mid- to late-career candidate, you can save space by lumping early-career jobs together.

Degree Credentials

Please be accurate—and *honest*. Misrepresenting your degree is unethical, and could result in consequences that are embarrassing—or worse.